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Date:

11/4/03

Casey L. Birel

Amdt 10/a (11/12/03)
S.E.
Casey L. Birel 11-12-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicant(s): George Blankenship, et al.

Examiner: Matthew S. Gart

Serial No: 09/838,970

Art Unit: 3625

Filing Date: April 20, 2001

Title: SUPPLY CHAIN E-COMMERCE ENABLED BY POINT OF CONSUMPTION MONITOR

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO ADVISORY ACTION DATED OCTOBER 30, 2003

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the comments and amendments below.

A declaration under 37 C.F.R. §1.131 is being filed concurrently herewith under separate cover.